

## **Shay Acrich – Curriculum Vitae**

8/6 Hazamir St., Ramat Gan, Israel

Phone: +972 (0) 527702800

Email: me@shayacrich.com

Blog: <http://shayacrich.com>

Twitter: [@ShayAcrich](https://twitter.com/ShayAcrich)

Linkedin: <http://www.linkedin.com/pub/shay-acrich/17/b3a/973>



### **Work Experience:**

2016 - 2017, Meldbot

[Entrepreneur & developer]

- Planned all aspects of the product, including UX and design, development estimation and specification documents
- Built the application from the ground up, doing everything including backend & frontend development, devops, integrations, and content
- Stack was Python/Django on top of uWSGI/Nginx, queue using Celery+Redis, sharded PostgreSQL, and configuration management via Puppet, all on AWS infrastructure.

2013 - 2016, Initech Software Services

[Web developer and analyst]

- Python/Django developer, providing maintenance on existing projects in both client and server side code.
- Developed the [Okapi](#) web application, on top of Python/Django and Backbone.js.
- Provided ideation and product formation services to potential and existing customers, wrote functional specification and technical approach documents, and advised customers on an ongoing basis.
- Supported new software projects in terms of tickets planning, development estimations and risks assessment.

2011 - 2013, Freelance

- Developed the ConversionPro Magento extension for [Celebros](#). As part of my work, I was in charge of the solution's architecture, defining goals and time estimations, and implementing the project from code level until it reaches active users.
- Built [PinMyScreen](#), a chrome extension for social bookmarking via Pinterest (~2300 active weekly users).
- Developed the [Translations Manager](#) extension for Magento
- Projects for brands such as [plutostudios.com](#) and [nanostyle.com](#).

2008 – 2011, imOnline (Founding Member)

[Implementation Team Leader]

- Management of the technical and design staff, as well as responsibility for the company's workflows and resource dispersion among clients
- Web stores and branded websites development (Magento, WP & Drupal)
- Inventory management and customer retention automation projects (C#)

2006 – 2007, Texas Instruments

[Q.A Engineer]

- 802.11b/g AP firmware validation, manual & automated tests planning
- Experience working with network sniffers (Ethereal, Wild Packets)
- Developed a protocol parser plug-in for commercial sniffing software (Wild Packets)
- Specialized in the WiFi Protected Setup (WPS) specification
- Responsibility over the first WiFi Alliance certification process for WPS

**Education:**

- B.A (Honors) History and Philosophy  
Tel Aviv University, 2007-2010
- StartHub Accelerator (200 Academic hours)  
Tel Aviv Jaffa Academic College, 2013
- “Advanced Telephony Voice Over IP” course  
Hightech Academy (via Texas Instrument), 2006
- “Transmission, Optics & Data” course  
ECI Telecom (Army training), 2005

**Military Service:**

IDF intelligence unit (8200)

- Fiber optics communications (SDH, SOM) network technician
- Remote network administration using ECI’s proprietary management software
- 1 year as a project manager, writing STDs and planning network architectural changes

**Skills:**

- Languages: Hebrew, English
- Programming Languages: Python, Ruby, PHP, Javascript
- Experienced maintaining Linux servers, working on AWS infrastructure, and with infrastructure automation using Puppet